PRIVACY POLICY

Privacy Statement. Your privacy is important to Tenneyson and its affiliates. This statement describes the information gathering and dissemination practices for our Web site (the "Site"), including the types of information we collect and how we may use that information. In summary, we do not obtain any personally identifying information ("personal information") about you other than that which you choose to provide, and we do not sell, rent, or otherwise disclose any personal information you provide to anyone outside of Tenneyson, our advertising and promotional agencies and consultants.

Personal Information

In general, you can visit our Site without telling us your name or revealing any personal information such as your address, telephone number or e-mail address. However, before you may enter our Site, you will be required to verify that you are of legal age to consume alcoholic beverages in the country in which you are located. We use this information to prevent minors and people in countries where alcoholic beverages are prohibited from accessing our Site.

In certain parts of the Site, we may ask you to provide your name or other personal information so that we can provide you with information that you request, respond to feedback that you submit to the site, or allow you to participate in one of our contests. Further, we may ask you for demographic data, such as your preferred language or country of residence, in order to tailor your experience on the Site, display content customized to your preferences, and to otherwise administer the Site. You are under no obligation to provide us with this information, but without it we may not be able to fulfill some types of requests. If you do not want your personal information collected, simply do not submit it through the Site.

We make significant efforts to ensure that the personal information you provide to us remains private. We will not sell, rent, or otherwise disclose the personal information you provide to us through the Site to third parties unless we are required to do so by law or have a good faith belief that such action is necessary to conform to existing laws or to cooperate with law enforcement agencies or in legal proceedings.

We may share anonymous aggregated data with other companies that we

do business with for market research purposes. For example, we may report to our advertising agency that a certain percentage of our Site's users are United States residents between the ages of 30-33 or that x% of the Site's users are based on the west coast.

Data Collected Automatically

When you visit our Site, your Internet browser may automatically send us your Internet Protocol ("IP") address and information such as the type of browser you use, the date and time you accessed our Site, and the IP address of the Web site from which you linked to our Site. We may use this information to give you access to the Site, to tailor your experience on our Site, to display content customized to your preferences, and to otherwise administer the Site.

Like many companies, we may store information on your computer in the form of a "cookie". A cookie may tell us whether you have visited our Site before and what pages on our Site you have viewed. The cookies we use do not collect any personal information about you, provide us with any way to contact you, or extract any information from your computer. With most Internet browsers, you can erase cookies from your hard drive, block all cookies, or receive a warning before a cookie is stored on your computer. Please refer to your Internet browser's instructions or Help Screen to learn more about these options.

No Collection of Personal Data from Children

Our Site is not directed towards children and may not be accessed by persons who do not verify that they are of legal drinking age. Tenneyson will not knowingly collect any information from minors, whether with or without their parent's or guardian's consent, or (ii) provide any personal information collected from children to any third party.

Opt-Out

Tenneyson does not send unsolicited e-mail ("SPAM"). We may, however, send you information that you request or respond to your e-mails to us. If you would prefer not to receive direct communications from us, you can opt out of this at the time of information collection.

Review and Correction of Your Information

If for any reason you are concerned that the personal information about you that is maintained by Tenneyson is incorrect, please contact us by e-mail at TheTruth@TruthSpirits.com and we will update or remove your personal information accordingly. We may continue to retain your information in our files due to technical and legal requirements, constraints related to the security, integrity and operation of our Site or to resolve disputes.

Links

Our Site may offer links to other sites. We encourage our users to be aware when they leave our Site and to read the privacy and other policies of the sites they visit. Please be aware that we are not responsible for other companies' policies or practices.

Security

Tenneyson has taken steps to make all information received from our on-line visitors as secure as possible against unauthorized access and use. All information is protected by our security measures, which are periodically reviewed and updated. Please be aware, however, that it may be possible for others to read messages that you send over the Internet, so do not send any information by e-mail that you would like to keep confidential.

Amendment of Policy

Tenneyson approaches Internet communications with a strong commitment to individual privacy rights and concerns. As the Internet evolves, our policy will continue to change and develop. We therefore reserve the right to amend this Privacy Policy at any time with or without notice. Please check this page periodically for changes.

Contacting Us

If you have any questions about our privacy statement, the practices of this Site or your experience on any of the Tenneyson Sites, please contact us at by e-mail at TheTruth@TruthSpirits.com

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